

NEWS RELEASE

Media Contact

Melissa Small, Communications Coordinator
Shreveport-Bossier Convention and Tourist Bureau
msmall@sbctb.org
318-213-8266

May 12, 2016

Shreveport, Louisiana Named One of the Least Expensive Cities for Business Travel According to *Business Travel News*' 2016 Corporate Travel Index

The Shreveport per-diem cost for corporate travelers is 21 percent lower than the national average and 55 percent lower than the most expensive city in the United States

SHREVEPORT-BOSSIER, LA – Shreveport, Louisiana has been named the third least expensive destination for business travel in the United States, according to *Business Travel News*' 32nd annual Corporate Travel Index, ranking the least and most expensive cities for corporate travelers.

The average cost for the northwest Louisiana city was \$251.31 per day, which includes a hotel (\$115.94), rental car (\$43.88) and three meals (\$91.49). The national average for the cost of a hotel, transportation and food was \$318.80 per day and the average cost for the most expensive destination in the United States was San Francisco, California coming in at \$547.34 per day.

“The low cost of business travel in Shreveport-Bossier is just one of the many reasons why clients enjoy bringing meetings and conventions to northwest Louisiana,” said David Bradley, vice president of convention and tourism sales at the Shreveport-Bossier Convention and Tourist Bureau. “The costs calculated by *Business Travel News* prove that Shreveport-Bossier offers affordable hotel rates in addition to our cities’ other assets including premier meeting venues and Southern hospitality.”

Shreveport-Bossier is conveniently located in the northwest corner of Louisiana and is an ideal destination for meetings and conventions with excellent venues, affordable accommodations, riverfront shopping, Southern food and after-meeting group experiences. Meeting amenities include eight large meeting venues including the state-of-the-art, 350,000-square-foot Shreveport Convention Center, more than 10,000 hotel rooms, three dozen attractions, seven casinos, more than 55 festivals and annual events and 500 local restaurants.

For more information about hosting meetings and conventions in Shreveport-Bossier, visit www.shreveport-bossier.org/meetings or contact Dianna Douglas, regional sales manager, at the Shreveport-Bossier Convention and Tourist Bureau, at 1-800-551-8682, ext. 108 or ddouglas@sbctb.org.

###