

PRESS RELEASE



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Shreveport Convention Center Is Honored With *ConventionSouth's* Prestigious Annual Readers' Choice Award

GULF SHORES, Ala. (Nov. 5, 2012)—It is with honor that the publishers and editors of *ConventionSouth*, the national multimedia resource for planning events in the South, present Shreveport Convention Center with a 2012 Readers' Choice Award.

A complete list of award winners can be found online at:

http://www.conventionsouth.com/2012_readers_choice_awards.htm

"*ConventionSouth* readers have nominated and voted to decide the best meeting sites in the South, and it is no surprise to us that Shreveport Convention Center has been selected to receive our annual Reader's Choice Award," said *ConventionSouth* Publisher J. Talty O'Connor. "The value in receiving this prestigious recognition is that it comes from the United States' top meeting professionals who book events held in the South. These planners demand the highest level of customer service and quality facilities, and they have contributed in determining that Shreveport Convention Center indeed displays the commitment to professionalism, creativity and service that they require."



Shreveport Convention Center is among 100 convention and visitor bureaus (CVBs), meeting facilities and hotels located across the South to receive this year's Readers' Choice Award. Throughout the year, meeting professionals nominated the meeting sites they believe provide exemplary service for group events. The nominated properties were then compiled onto an online ballot where meeting professionals were asked to vote for the best of the best. More than 1,500 voters participated this year in the selection process.

This is the second year that Shreveport Convention Center has received this award, making it an even greater honor to present it with a 2012 Readers' Choice Award. Shreveport Convention Center will be featured as an award recipient in the December 2012 Awards Issue of *ConventionSouth* magazine. This exciting issue will also showcase some of the most talented meeting professionals in the nation as *ConventionSouth* also presents planners with its annual "Meeting Professionals To Watch" designation. "Featuring peer advice and trade secrets from our Meeting Professionals To Watch in 2013, our Awards Issue is one of the most popular must-read resources within the meetings industry," O'Connor said.

Celebrating 30 years as a leading meeting planning resource, *ConventionSouth* magazine is based in Gulf Shores, AL, and is distributed to more than 18,000 meeting professionals located across the country that book meetings held within the South, according to O'Connor.

RCA LOGO USAGE: The *ConventionSouth* Readers' Choice logo is available for use at

<http://www.conventionsouth.com/custom/Image/RCAnobacklowrez.jpg> you may link the logo to the full list of award winners found at: http://www.conventionsouth.com/2012_readers_choice_awards.htm

About The Shreveport Convention Center

The Shreveport Convention Center is the second largest convention center in Louisiana and the largest in the tri-state area known as the Ark-La-Tex. It is the perfect venue for tradeshows, conventions, meetings and special events. Located in the heart of downtown, the 350,000 square foot Shreveport Convention Center is ready to host your next event. Family-friendly entertainment and recreational activities are a short walk away. There are more than 1,000 hotel rooms within blocks of the facility, including four-star casino hotels and the 313-room Hilton Hotel connected to the Convention Center. It's truly the CENTER of Convenience. The Shreveport Convention Center is professionally managed by SMG, the world's leader in private management of public facilities. **For more information: (318)841-4000 or visit www.shreveportcenter.com.**

About SMG

Since 1977, SMG has provided management services to over 220 public assembly facilities including arenas, stadiums, theatres and performing arts centers, equestrian facilities, convention, congress and exhibition centers, science centers and a variety of other venues. Across the globe, SMG manages more than 12 million square feet of exhibition space and over 1.5 million arena and theatre seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as Louisiana's Mercedes Benz Superdome and New Orleans Arena, Houston's Reliant Park, McCormick Place & Solider Field in Chicago and many more. SMG also offers food and beverage operations through an in house catering company, Savor... currently servicing more than 100 cities worldwide. SMG offers unparalleled resources and capability, along with top-rated expertise, leadership, and creative problem solving that maintains the highest standard for every client and event. From our ownership to our dedicated team of corporate support personnel, SMG is unrivalled in private facility management. For more information visit www.smgworld.com. SMG is an affiliate of American Capital Strategies Ltd. (NASDAQ: ACAS).

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