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**For Immediate Release**

## **REGION'S FIRST "GREEN" EXPO COMES TO SHREVEPORT CONVENTION CENTER**

SHREVEPORT, LA – The "Everything Green Expo," the Ark-La-Tex region's first show focusing on green initiatives will debut at the Shreveport Convention Center on August 22-24. The announcement was made by the show's producer, David Mitchell, at a press conference at the Convention Center on July 1.

The three-day show will feature products and hands-on educational programs designed to help individuals and businesses find ways to save money and better utilize natural resources. "With gas prices at an all-time high, and electric rates going even higher, everyone is seeking ways to economize," said David Mitchell. "This event brings together in one place local businesses and experts in the field of conservation and green construction to help answer those questions with information about the latest products and money-saving tips. We are please to have the participation of SWEPCO and Center Point along with Public Service Commissioner Foster Campbell working with our citizens at this time when the rising cost of energy is in everyone's focus."

On Friday, August 22 the Louisiana Chapter of the U. S. Green Building Council (USGBC), one of the event's sponsors, will conduct a series of workshops for the construction industry to introduce the LEEDS Rating System, and discuss solar options, recycling and energy-efficient thinking. The workshops will take place in the theater located on the show floor, and participants are eligible for CEU credits. Partnerships highlighted for the event include Pratt Industries, The City of Shreveport and Shreveport Green and Everything Green Expo LLC, with the USGBC.

Last month, Shreveport Mayor Cedric B. Glover launched **Let's Go Green** a campaign that includes Shreveport's new curbside recycling campaign and the highly successful Operation T.B.O.N.E. (Taking Back Our Neighborhoods Everyday). According to Glover, "By going green, Shreveport will be at the very heart of one of the largest recycling programs in the South. By going green, we're taking one more giant step to becoming the next great city of the South."

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“SMG joins the City in expressing how extremely pleased we are to host this exciting and timely new event at the Shreveport Convention Center,” said Sam Voisin, SMG general manager. “I cannot think of a more relevant topic than green initiatives. In fact, the Convention Center has introduced several new programs in recent months to address the issue, including, among others, a new energy management program and the implementation of eco-friendly paper products in our food service area.”

Show hours for the “Everything Green Expo” are: Friday 10AM–8PM Saturday 10AM–8PM and Sunday 11AM–5PM. Admission is \$5. *Children under 12 are FREE with each paying adult.*

For more information or to register to attend the USGBC program, go to the web site, [www.EverythingGreenExpo.com](http://www.EverythingGreenExpo.com), or download a vendor packet, or call (318) 424-0880 or (318) 455-3351 for details. Construction related questions on the LEEDS program are addressed at the US Green Building Council Louisiana web site – [www.usgbc-louisiana.org](http://www.usgbc-louisiana.org). or call the local representative Greg Coates at (318) 861-8489.

The Robinson Film Center has scheduled the movie THE UNFORESEEN to begin the opening day of the Expo (August 22). Patrons to the Robinson Film Center will RECEIVE \$3.00 OFF ADMISSION with your Everything Green Expo pass or pick up a coupon at the Expo. Additionally, those who attend a screening of this RFC movie will receive \$3.00 OFF ADMISSION to the Expo with a ticket stub. Details of the movie will be posted at [www.RobinsonFilmCenter.com](http://www.RobinsonFilmCenter.com) or by calling (318) 424-0880. The movie, directed by Laura Dunn, is a documentary about the development around Barton Springs in Austin, Texas, and nature's unexpected response to being threatened by human interference. Must-see viewing for anyone interested in sustainable, environmentally-conscious building and growth.

There will be many speakers each day at the Expo, Friday thru Sunday, August 22-24 on these and other interesting topics. Other community events will be announced prior to the Expo.