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(N.) INNOVATION IN CONCERT TOUR FINANCE AND DEVELOPMENT

(FROM FRENCH NOVATEUR, *INNOVATIVE*)





INNOVATION IN CONCERT TOUR FINANCE AND DEVELOPMENT

YOU SAY YOU WANT A REVOLUTION?...

Novatour is here to blow the doors off the music industry by revolutionizing concert tour finance and development. By leveraging unique live performance tax incentives offered by the state of Louisiana, Novatour can provide funding for a substantial portion of the out-of-pocket costs required to produce a major concert tour.

ARE YOU EXPERIENCED?...

Novatour is a joint venture between Film Production Capital (FPC), the largest provider of tax credit financing for the United States film industry, and SMG, the global leader in stadium and arena management. FPC's leadership in tax incentive-based financing and SMG's worldwide network of venues and industry relationships result in a powerful combination of experience and financial capacity.

Since 2004, FPC has provided approximately \$200 million in

financing for nearly 90 film and television projects, including Ray, Premonition, Mr. Brooks, Stone, and The Expendables. By doing so, FPC helped revolutionize the way films are financed in the U.S. We believe Novatour's new financing model will do nothing less for concert tours.

With over 200 venues available worldwide through SMG and a huge presence in Louisiana, Novatour can meet any facility needs, from rehearsal space to world-class performance venues.

EASY LIKE SUNDAY MORNING...

We work hand-in-hand with managers, agents, and promoters at every step of the process, from establishing your tour as Louisiana-certified, to providing financing and essential tour services. Simply put, we make it easy. After all, you have a tour to manage!

AMERICA THE BEAUTIFUL...

Once we qualify your tour as Louisiana-certified, we then help maximize your cash return by coordinating tour services across North America (not just services related to your Louisiana tour dates), all from Novatour's Louisiana headquarters. The more Louisiana goods and services we can incorporate into your tour, the more funding we can provide to you.

THIS IS HOW WE DO IT...

In addition to tour financing, Novatour works with a variety of preferred music industry vendors – companies you already know – to provide a wide range of essential tour services, including tour logistics (entertainer coaches, buses, trucks, and freight forwarding), rehearsal and performance venues, accommodations, merchandising, stage design and construction, equipment rental, filming, and more. Working closely with us to plan your tour from the get-go enables us to cover more of your out-of-pocket expenses.

ADDITIONAL SERVICES

TOUR LOGISTICS

Novatour can arrange for all tour transportation needs, including vans, tour buses, specialty entertainer coaches, self-drive and chauffeured cars, trucking and freight-forwarding. We can source and deliver virtually any piece of rolling stock to 350 cities across the U.S.

REHEARSAL AND DEVELOPMENT FACILITIES

Novatour manages all your location specific development, rehearsal and performance needs, including:

- ▶ Musical Rehearsal
- ▶ Stage Design and Construction
- ▶ Composing
- ▶ Business Offices
- ▶ Artist Accommodations, Green Rooms and Lounges
- ▶ Choreography
- ▶ Planning, Design and Testing of Audio and Lighting System
- ▶ Recording
- ▶ Truck and Bus Marshalling

From world-class stadiums and arenas to small rehearsal rooms and climate-controlled warehouses, we'll find the right venue to suit any need and budget range.

EQUIPMENT RENTAL

Novatour offers state of the art concert equipment covering every aspect of the performance.

- ▶ Lighting
- ▶ Rigging
- ▶ Video
- ▶ Power Distribution
- ▶ Sound
- ▶ Staging
- ▶ Projection
- ▶ Communication Systems

MERCHANDISING

From design to production to distribution, Novatour will increase your profit return by reducing your merchandising cost.

PERFORMANCE VENUES

SMG's venues throughout the world are available to Novatour customers on a preferred basis.

JOIN THE REVOLUTION.

To find out more about Novatour's financing and tour services, call one of our representatives today at 888-212-8988 or email us at info@novatour.com